

Case Study Instruction

Topic, author

Introduction (the hero of the case, the history, the time of action, relevance)

Main part (information about case, internal intrigue, problem, experience of the EU, possible alternatives)

Final part (the situation may require a relevant decision)

Questions to the case

Application (additional information for the case: statistics for more details)

Conclusion (a brief description of possible solutions, different types of effects: ecological to economic)

Guidelines for the case preparation

Introduction. Give the urgency of the problem

Main part. It is important to give information that will allow the person working on the case, to determine the essence of a situation, you need to determine the actors, the state, especially the situation in the organization, where the action is, etc.

Questions should be open-minded, do not contain hidden or obvious answer. For example: "What's the problem?", "What are the alternatives to solve this situation?" "Who is able/responsible for taking decision?", "What was done to solve this situation?" etc.

Application. It may be impressive in terms of information, which contains additional, at first glance, the redundant information. For example, it may be statistical data, reports, scientific articles (references available in the Internet or the University library, electronic library). This information will offer a few solutions, will enable students to focus their attention on those aspects that, in their opinion, the most important.

The case developer also can describe his decision, which, in his view, the most preferable. This does not mean that the proposed solution is the only correct one.

Design: Language – English, Russian, amount – 5-7 pages, pictures, figures, statistics, graphs. Literature as an example.

References

1. Annual Report. Growing beyond borders. Lebanon: IDAL. 2016. 50 p.
2. World Investment Report. Investment and the digital economy. Geneva: UNCTAD 2017. 252 p.
3. Foreign Investment Structure Available at http://www.investinlebanon.gov.lb/en/lebanon_at_a_glance (accessed 25.09.2017).
4. Byblos report. Lebanon: Banque du Liban, 2016. 35 p.
5. Law 360 Encouraging Investments in Lebanon Available at: <http://www.opportunities.com.lb/Lebanon/Tables/InvLaw360English.pdf> (accessed 19.09.2017).
6. Public-Private Partnerships. Reference Guide. Version 2.0. International Bank for Reconstruction and Development / The World Bank, Asian Development Bank, and Inter-American Development Bank 2014 232 p.
7. Guidelines for Multinational Enterprises, Revision 2000. Paris: OECD. 67 p., Available at: <http://publications.oecd.org/acrobatebook/2100201E.PDF>. (accessed 25.09.2017).